

Status of Pilsen Workshop international IMIAD workshop Pilsen 04.-15.09.2014 »POP UP LOOS«

Schedule:

04.-15.09.2014

04.09.2014	Arrival @ Prague
05.09.2014	Morning First Meeting Prague
	Sightseeing Prague
06.09.2014	Sightseeing Prague
	Transfer to Pilsen
07-15.09.2014	Workshop @ Pilsen
	evtl. 1 day excursion to Brno
14.09.2014	public Workshop presentation (late afternoon)
14.09.2014	IMIAD Ball (or clubnite)
15.09.2014	Transfer to Prague Airport

Participants: (please confirm)

ITU:	15 Students	2 Teachers
CEPT:	8 Students	2 Teachers
LAMK:	? Students	? Teachers
ECA:	2 Students	2 Teachers
SUPSI:	5 Students	2 Teachers
HFT:	27 Students	2 Teachers
evtl. Pilsen:	5 Students	2 Teachers
Total:	64 Students	13 Teachers

Status @ 14.04.2014:

From 11th to 13th of April I made a trip to Pilsen. Jakob Ráček, responsible coordinator of the cultural program for Middle East Europe from the Goethe Institut traveled with me and introduced me to the organization team from Pilsen 2015 (Cultural Capital of Europe 2015) and the faculty of arts and design in Pilsen.

I visited the faculty of arts and design in Pilsen and did speak the vice dean and a professor from the faculty. The dean was unfortunately ill. Therefore the decision from the faculty in Pilsen is outstanding.

I was discussing two topics:

(1) Cooperation with the IMIAD Workshop: We want work in the spaces from the faculty. We invite Students from the faculty and their professors to participate in the workshop. Further it could be a good idea, to integrate students from the grafik-design department, from photography, multimedia design and bookbinding for the documentation of the workshop.

(2) If the cooperation is successful, it is an opportunity to speak about a membership of the faculty in IMIAD.

The building of the faculty is very interesting. The building is in an industrial zone. There are a lot of cheap Terminal like boxes for the disassembling industry from Pilsen. The Faculty is as well build as an industrial

building. They used only 30% of the building budget to build it. It is very open and flexibel. The fashion designer see the product designers working, everything is very transparent and ephemer. They are good equipped.



With the Pilsen 2015 team I did speak about cooperation. They will cooperate. It opens for us following possibility: There is a not renovated from Adolf Loos designed flat, where they do not know, what to do with that. We can choose this as our task. See the written concept below.

They are really interested in our Workshop and did give good feedback to our issues. I did speak with the director for the contents and with the managers for Publik Space Projects.



For accommodation I found a interesting Place. It's a old Grand-Hotel with shabby charm of a disappeared epoch. It is not posh at all, the rooms are not on state of the art, but clean, with bathroom. But they are big.

They have as well cheaper rooms, without bath or toilet in every room, that could be an opportunity for the students. The rooms with bath and breakfast are aprox. about € 40,- per night.



Workshop task: Adolf Loos Club

There is one of the flats in Pilsen, designed by Adolf Loos, which is not renovated now. Actually, nobody knows what to do with that flat now. There is a spatial sequence of the three main living-rooms, where the original sheathing and a fireplace was not removed. All the other rooms are destroyed. This flat is the site for our Workshop task.



The IMIAD Students make a general Research about Adolf Loos and Pilsen. This is divided in different topics:

- The architectural language of Adolf Loos for designing flats.
- The way of Furnishing by Adolf Loos
- Overview of the Pilsen based Works, the status of the Pilsen Work in Loos oeuvre.
- Adolf Loos and Pilsen, relations, whom he was connected with Pilsen and opportunities for the future.
- The flat of our site and the history of it.

For the site the students have to design a reconstruction and a plan to reuse it. The reconstruction is not meant to restaurate the space historical, it means to redesign the space in loos sense and make modern interpretations of the missing interior.

The reuse is to transform it into a semipublic space. It should be something between a club and a salon. A place for intellectual exchange and discussion. Readings, lectures and little exhibitions can happen there. The place should allow experiments with the format of »The Salon« in a contemporary version. Another aspect is to create something what connects all the works of Loos in Pilsen. It could be the idea for a Loos tour guide or something equal.



It is not possible, to finish everything within the workshop time, but the result should be presented in a temporary way in the original place, maybe furnished with some mock-ups. On the last Day there should be a publik event to present the work.

The work will be continued from the IMIAD Students in the 3rd Semester from Stuttgart. It can become official part of Pilsen 2015.

Documentation and Publication

At the Faculty of Art & Design exist classes for Grafik Design, Photography, Multimedia Design and Bookbinding. If we can work together with them, there are a lot of links for the documentation and publication.

Another Task is, to start a image movie about the IMIAD. Therefore We should think about doing a movie documentation as well. The movie can be used at our website and uploaded to youtube.

Pre Workshop

For the preparation of the workshop, the students should go in the workshop with some pre-information about:

Adolf Loos in general
The cultural history of Salons
Czech Republik: historical overview

Important next steps, A.S.A.P

Responsible: all IMIAD members: DEADLINE: 18.04.2014

Reservation of Hotel: at the same time as our workshop is theatre festival, and theatre people like such places.....We should book this, latest next week.

Please give exact and binding information about number single and double-bed rooms and about the time. For the students it is the cheapest to have double or more bed rooms, without own bathroom. But please ask them, witch category they want. I need exact information for a good deal!

Responsible: Özge, Maarit

We need a guaranty that Lahti will stand for the Budget. I also can not pay anything in advance with money from HFT-Stuttgart. I will need money soon, for example to book the hotel I am sure, they want something. I need also money for a person in Pilsen organizing diverse jobs.

Responsible: Wolfgang together with Goethe Institut
Get the commitment from the faculty of arts and design in Pilsen.

Stuttgart, 14.04.2014

Prof. Wolfgang Grillitsch